

business and leadership programme for secondary and post-16 2009–10

All pre-booked school visits to the Museum are free of charge

Optimism is the true
moral courage.

Ernest Shackleton



National Maritime Museum, Queen's House and Royal Observatory, Greenwich a school visit

A visit to the National Maritime Museum, Greenwich, offers a truly superb day out and a compelling learning experience for students. All sessions (excluding the Planetarium) are free and must be booked in advance.



The National Maritime Museum

Discover stories of maritime history through famous heroes, intrepid explorers, ordinary seamen and ships' passengers. Learn about famous leaders like Elizabeth I and Ernest Shackleton and discover how and why the National Maritime Museum attracts over a million visitors a year.



The Royal Observatory, Greenwich

The Observatory is home to Greenwich Mean Time and the Prime Meridian (Longitude 0°), the 120-seat Peter Harrison Planetarium, and is one of the most important historic scientific sites in the world. It was founded by Charles II in 1675 and is, by international decree, the official starting point for each new day, year and millennium. It was also the residence of the Astronomer Royal until the 1950s.



The Queen's House

A 'house of delight' for Queen Henrietta Maria, wife of Charles I, this architectural masterpiece was designed by Inigo Jones. In the Queen's House you can meet an array of Tudors and Stuarts through their portraits and enjoy a range of other famous paintings.



Maritime Greenwich

Set within the breathtaking Maritime Greenwich World Heritage Site, a short journey from central London, a school visit also includes opportunities to explore the scenic, tree lined spaces of Greenwich Park and experience one of the finest views in London.

business studies: key stage 4 and post-16

learning sessions for students

Leisure, Travel and Tourism

The National Maritime Museum is an excellent resource for students studying Leisure, Travel and Tourism at GCSE, BTEC and Applied A-level. The Museum attracts over two million visitors a year and is a major leisure facility, tourist attraction and heritage organization, operating within the public and private sectors. Choose from a range of workshops, each including an introduction to the Museum, and covering its products, services and customers:



Customer service

Who are the Museum's internal and external customers and how are their needs defined and approached? This session focuses on real customer-service experiences and includes a practical activity in which students explore the Museum's internal procedures.

Marketing

How does the Museum market to its target audience? Students explore past and present marketing strategies, and analyse the effectiveness of the Museum's marketing mix.

Business

Examine the organization and functions of the Museum, with particular reference to the work of the Human Resources Department. The many activities focus on interview questions, hiring and firing, and communication.

Mondays 10.00 | 11.30 | 13.15

Sessions accommodate 30 students and last 75 minutes



‘A great change from classroom teaching, giving relevant real-world business examples. Very well run.’

Teacher, Coloma Convert Girls School

All sessions are free and must be booked in advance

business studies: key stage 4 and post-16

learning sessions for students

Leisure, Travel and Tourism Study Day

Over the course of a whole day, tutors and students can use the Museum as a case study to support student assignments and enhance the work-related aspects of their learning. This in-depth study day includes sessions on Customer Service, Marketing and Business, as well as an introduction to the Museum as both a major tourist attraction and heritage organization. In addition, students will have the opportunity to explore the National Maritime Museum and discover more about Leisure, Travel and Tourism in the breathtaking Maritime Greenwich World Heritage Site.

Fridays 10.00 – 15.00

**2 October, 16 October, 20 November, 26 February,
12 March, 26 March, 28 May**

Sessions accommodate 50 students



E-Learning

www.nmm.ac.uk/traveltourism

A detailed resource for GCSE, BTEC and Applied A-level about the Museum as a major leisure facility, tourist attraction and heritage organization. Includes modules on marketing and customer service, with extensive teachers' notes and activities to prepare students for an on-site visit.

Leisure, Travel and Tourism: Joint Study Day with The O₂



An innovative, dual-site experience for students studying Leisure, Travel and Tourism, incorporating visits to both the National Maritime Museum and the British Music Experience at The O₂. Students will have the opportunity to compare and contrast Customer Service provision at each of these very different organizations. At the National Maritime Museum, students will focus on real customer-service experiences to understand how customer needs are defined and approached. At The O₂ they will have the opportunity to visit the British Music Experience, the world's first fully-interactive journey through the story of British popular music, and explore the way that new ICT systems have been used to enhance visitor experience.

Schools can travel between the two sites using the bus or Thames Clipper service, both of which are within easy reach of the museums.

Please contact The O₂ to arrange a booking.

E: learning@britishmusicexperience.com

Fridays 10.00 – 15.00

6 November, 19 March, 7 May

Sessions accommodate 50 students

£5 per student (+50p booking fee)



learning sessions for students

Leading Lives Study Day

Morgan Stanley

The National Maritime Museum, together with Morgan Stanley, are pleased to offer an innovative approach to delivering some of the key principles of the A-level and Applied A-level Business Studies specifications.

Each interactive study day will focus students on the compelling story of either Elizabeth I or Ernest Shackleton, two very different leaders in Britain's history. Through their stories, students will examine some of the key themes within the leadership module of their Business Studies course.

Each study day includes group work, leadership gallery trails, self-assessment quizzes and a Q&A session with a modern business leader. All programmes are supported by free pre- and post-visit classroom resources, which include a written resource pack and DVD.



Wednesdays 10.00 – 15.00

Sessions accommodate up to 70 students

Choose from one of the following options:

Option 1: Leadership lessons from Shackleton

A favourite with business executives. Discover how the famous polar explorer Ernest Shackleton led his team to safety over the icy landscapes of the Antarctic – an incredible feat of crisis management. A range of stimuli, including original film-clips and the actor-character Tom Crean, inspire students to examine how to build and motivate a team.

4 November, 18 November, 27 January, 9 June, 7 July

Option 2: Leadership lessons from Elizabeth I

Learn from the leadership style of a woman who defied the odds and turned around a failing enterprise: England in the 16th century. How did Elizabeth's leadership approach contrast with those used in business today and why does she continue to be such an inspiration?

11 November, 3 February, 3 March, 30 June



E-Learning

www.nmm.ac.uk/leadinglives

What can modern business leaders learn from Nelson? Discover his unique leadership style by examining the Museum's extensive collection of Nelson-related artefacts, with commentary from contemporary business leaders. Find out how Nelson managed a team, motivated a sometimes disaffected workforce and developed winning strategies.

National Maritime Museum, Queen's House and Royal Observatory, Greenwich

professional development for teachers



Teachers' Open Day

An opportunity to:

- view the Museum's learning resources and facilities
- meet the Learning team
- take a guided tour of the National Maritime Museum, Queen's House and Royal Observatory
- find out about programmes for schools and enjoy a range of taster sessions
- experience a planetarium show in the 120-seat Peter Harrison Planetarium

To book your place:

T: **020 8312 6608**

E: **bookings@nmm.ac.uk**

Saturday 3 October 2009

Foundation Stage, Primary and Secondary teachers

Free

Destination Greenwich

For centuries Greenwich has been the focus of attention for kings, queens, world-class painters and architects, military heroes and scientists. Explore change, conservation, local identity and the 'on-your-doorstep' resources available to enhance and inspire learning.

The day will include:

- talks by National Maritime Museum and Royal Observatory specialists, who will examine how Greenwich became one of the world's most important historic and scientific sites
- workshops on cross-curricular approaches to teaching and learning, using objects, manuscripts, paintings and buildings
- opportunities to participate in a heritage trail, including a visit to the Old Royal Naval College, highlighting the history of the Maritime Greenwich World Heritage Site and opportunities for the future as the eyes of the world turn towards this unique area of London in the lead-up to 2012.

Wednesday 10 February 2010

Foundation Stage, Primary and Secondary teachers

£40 per delegate



Please note

Cancellation of a pre-booked session less than 28 days before your visit, or bringing less than half your booked numbers, will incur a fee of £150 for a full study day, or a fee of £75 for a session.

All cancellations must be received in writing, by post or email, by our Bookings team.

How to book a visit

Booking a visit could not be simpler. Please telephone or e-mail the Bookings Unit to arrange, ensuring you have completed the following check list.

- You have the preferred date of your visit, preferably also with a range of possible alternatives.
- You can provide a description of the learning needs of your group, including any Special Educational Needs.
- The number of adults attending is sufficient to meet the minimum requirement of one adult for every ten students.

Please remember to ask about relevant support materials for your visit and enquire about the availability of the lunch room.

Our Booking Team will be happy to provide advice on getting around the site and will post resources, site plans and an itinerary with your confirmation to help you to brief students and group leaders prior to your visit.

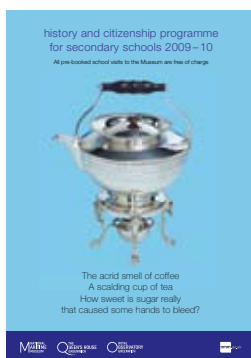
T: **020 8312 6608**
F: **020 8312 6522**
E: **bookings@nmm.ac.uk**

Winner of the
Sandford Award for
Heritage Learning



Other secondary programmes

History and Citizenship



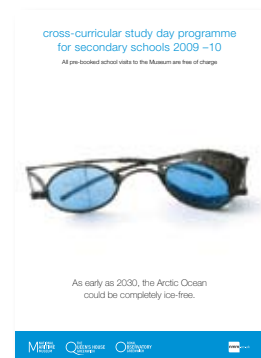
Unique learning sessions for Key Stage 3 and 4 students based around the National Maritime Museum's collections, from the Spanish Armada to the Stuart dynasty and the history and legacies of transatlantic slavery.

Royal Observatory Greenwich



Following extensive redevelopment, the Observatory offers a wide range of new facilities for visiting schools. These include the award-winning Time galleries, the interactive Weller Astronomy Galleries, the Lloyd's Register Learning Centre and the Peter Harrison Planetarium.

Cross-curricular

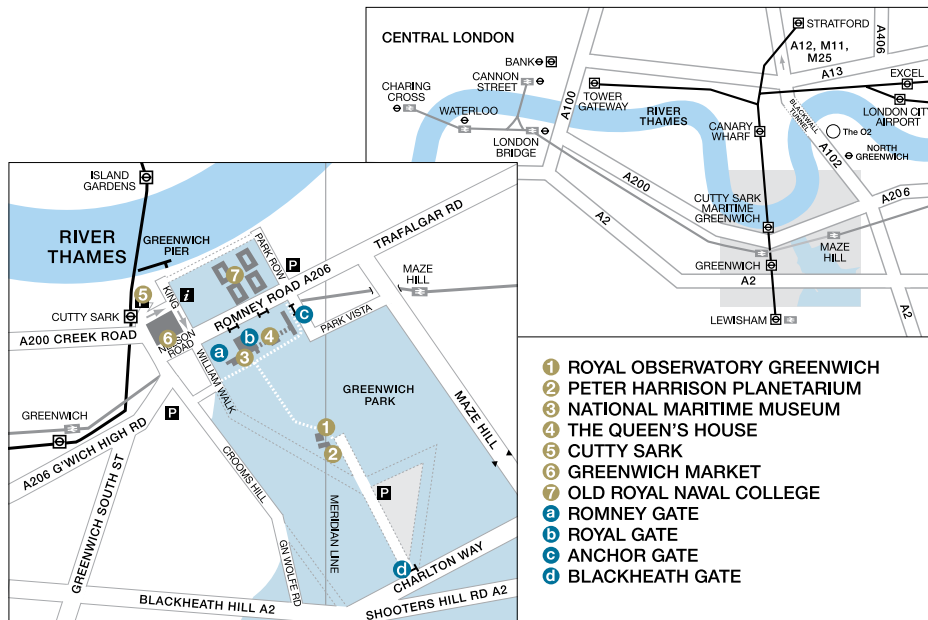


A visit to the National Maritime Museum offers a wealth of opportunities for cross-curricular learning and skills development in a unique setting.

nmm.ac.uk/schools

National Maritime Museum, Queen's House and Royal Observatory, Greenwich

how to get to Greenwich



By Rail

Docklands Light Railway

to Cutty Sark for Maritime Greenwich.

Mainline

London to Greenwich in about 20 minutes from Charing Cross / Waterloo East / Cannon Street / London Bridge.

By River

Catch the riverboat to Greenwich from Westminster / Waterloo / Embankment / Tower Pier.

By Road

Recommended road connection from the M25 via A2 Junction 2 or M11 / A12 Blackwall Tunnel

Car Parking

car parks are situated at

- Cutty Sark Gardens
- Park Row (on the opposite side of Romney Road to the Museum)
- Greenwich Park adjacent to the Observatory

By Bus

To Blackheath 53 / 54 / 202 / 380

To Greenwich 177 / 180 / 188 / 199 / 286 / 386

Coach Parking

Free coach parking is available on Charlton Way and Norman Road. Coaches may set down in the bus lane on Romney Road at the Museum gate.

London Travel Information

T 020 7222 1234

W www.tfl.gov.uk

Opening Times

10.00 – 17.00 daily

Last Admission

Half an hour before closing

Closed

24 – 26 December

Bookings Unit

T 020 8312 6608

F 020 8312 6522

E bookings@nmm.ac.uk

Learning and Interpretation

W www.nmm.ac.uk/schools

National Maritime Museum

London SE10 9NF

W www.nmm.ac.uk

Royal Observatory, Greenwich

W www.rog.nmm.ac.uk