

NATIONAL MARITIME MUSEUM: FUNDING AGREEMENT 2008-11

1. This agreement is between the Department for Culture, Media & Sport (DCMS) and the National Maritime Museum.

National Maritime Museum

2. The National Maritime Museum (NMM) is an exempt charity established by the National Maritime Museum Act 1934 which also established a Board of trustees as a corporate body by the name of the Trustees of the National Maritime Museum. The National Maritime Museum Act 1989 gave the Trustees further powers and obligations and the Museums and Galleries Act 1992 made further provisions.

3. The NMM's **overall aim** is described in its Mission Statement:

To illustrate for everyone the importance of the sea, ships, time and the stars and their relationship with people.

4. The Museum's main **strategic priorities** over 2008-2011, all of which deliver Public Value outcomes, are:

SP 1 to work towards the capital and operational delivery of the South West Wing project in 2012 in order to transform facilities and services for physical, intellectual and digital access to the entire span of the subjects and collections of the Museum, for audiences of all ages and backgrounds.

[This Change priority maps to DCMS Objectives: Opportunity, Excellence and Economic Impact]

SP 2 to maximize the opportunity and the potential of the Olympics to provide benefit to the Museum in 2012 and both a tangible and cultural legacy for the NMM and Greenwich. [This Change priority maps to DCMS Objective: Olympics]

SP 3 to maintain and develop partnerships with government and the wider regional, national and international cultural sector, enhancing the Museum's leadership of British maritime and imperial heritage – particular examples being the NMM's involvement with National Museums at Chatham and support for National Maritime Museum Cornwall. [This Change priority maps to DCMS Objective: Excellence]

SP 4 to maintain, during this project-rich and change period, a core public offer to the on-site and online visitor that is stimulating, enjoyable and offers opportunity for research and learning. [This Business priority maps to DCMS Objectives: Opportunity and Excellence]

SP 5 in order to secure the delivery of these strategic priorities, to improve the Museum's governance and business systems with particular focus on human and financial resources and balancing effective risk management with the innovation and creativity required. [This Business

priority maps to DCMS VFM programme and responds to the DCMS medium risk rating of current systems]

In the 2008-11 period, the Museum will also be planning the next stages of its estate rationalisation/collections storage/stewardship programme which will run from 2013.

Financial Allocation

5. The Secretary of State's letter of December 2007 sets out:

- The NMM's allocations for 2008-9 to 2010-11, including ring-fenced sums to be spent on particular projects;
- the Secretary of State's priorities and the Departmental Strategic Objectives (DSOs) for 2008-11 and the Museum's contribution towards their achievement;

6. The grant in aid allocation is dependent on the NMM maintaining free admission to the permanent collections. The NMM's ability to show measurable improvements in service delivery and its contribution to the delivery of DCMS's DSOs will be factors in the Secretary of State's decisions on future allocations, in addition to any other performance monitoring processes that may be introduced.

Compliance

7. In addition, the NMM has undertaken to:

- comply with all relevant legislation;
- comply with its Management Statement and Financial Memorandum;
- observe the requirements of Managing Public Money.

Performance and Monitoring

8. The NMM will supply DCMS each year with the regular financial information set out in the Data collection schedule, as well as returns against 12 performance indicators supplied by DCMS and returns against four further measures selected by the NMM (annexed).

9. This information, together with Annual Reports and any further reports that the NMM prepares in relation to progress against its own corporate priorities, will be used to monitor performance year-on-year. DCMS expects the NMM to be able to report in its Annual Report progress against the areas that are of greatest priority to Ministers. These include diversity (of both audiences and those employed by the museum or serving on the board) and actions being taken to promote sustainability and mitigate the effects of climate change.

10. In addition, DCMS would like the NMM to provide a retrospective report of any past instances of fraud, theft and loss of which the Department has not

been notified and to demonstrate at biannual meetings that satisfactory systems are in place to report all future instances. DCMS would also expect the NMM to provide assurance that the pay remit process is being used to address problems of staff recruitment and retention.

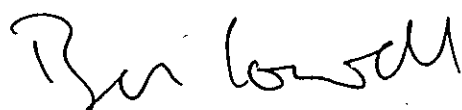
11. The level of scrutiny that DCMS will adopt in monitoring performance during the period of this funding agreement will be commensurate with the outcome of regular joint risk assessment exercises. The NMM's risk rating at the start of the funding period is as follows:

Delivery of DCMS objectives	Low
Systems	Medium
External environment	Low

Supporting Information

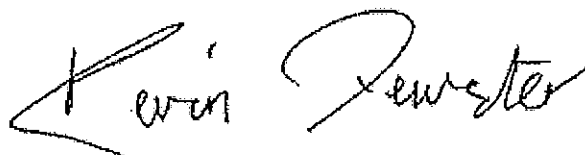
12. The documents relevant to this agreement, and against which the NMM will be monitored are as follows:

- Allocation letter
- Performance Indicators
- Risk Assessment
- VFM delivery plan
- Data collection schedule
- MS/FM
- Statement of Internal Control
- Managing Public Money
- Annual Reports and Accounts
- Corporate Plan and reports



Department for Culture, Media & Sport

Date 12 June 2008



National Maritime Museum

Date 6 June 2008

PERFORMANCE INDICATORS

Access

1. Number of visits to the museum/gallery (excluding virtual visitors)
2. Number of unique website visits

Audience Profile

3. Number of visits by children under 16
4. Number of visits by UK adult visitors aged 16 or over from NS-SEC groups 5-8
5. Number of visits by UK adult visitors aged 16 and over from an ethnic minority background
6. Number of visits by UK adult visitors aged 16 and over who consider themselves to have a limiting long-term illness, disability or infirmity
7. Number of overseas visits

Learning/Outreach

8. *Children*

- Number of facilitated and self-directed visits to the museum/gallery by children under 16 in formal education
- Number of instances of children under 16 participating in on-site organised activities
- Number of instances of children under 16 participating in outreach activity outside the museum/gallery

9. *Adults*

- Number of instances of adults aged 16 and over participating in organised activities at the museum/gallery
- Number of instances of adults aged 16 and over participating in outreach activities outside the museum/gallery

Visitor Satisfaction

10. % of visitors who would recommend a visit

Income Generation

11. *Self generated income*

- Admissions
- Trading
- Fundraising

Regional Engagement

- 12. Number of UK loan venues

Additional Measures

- 13. % of stores and galleries that are sustainably BS5454 compliant
- 14. No of objects conserved
- 15. No of peer reviewed articles and publications
- 16. No of research projects undertaken